

The diagram shows a rectangular label with rounded corners. It features two concentric borders: an outer red line and an inner blue line. The area between the red lines represents the bleed, and the area between the blue lines represents the finished size. Two arrows point from the text 'RED LINE IS THE CUT LINE' to the top corners of the red border. A long horizontal arrow points from the text 'BLUE LINE IS THE SAFETY LINE' to the left and right edges of the blue border.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE - 2x3.5

WITH BLEED - 2.125x3.625

1/8" RADIUS ROUND CORNERS